FLEX
REWARDS

Loyalty Stamp Card Solution

An automated loyalty and customer marketing system for local businesses
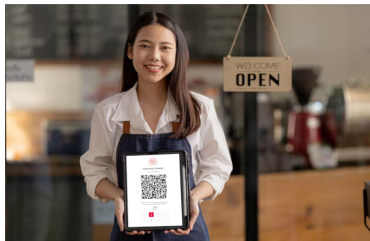

JOIN OUR REWARDS PROGRAM

TIER REWARDS
BIRTHDAY PERKS
WELCOME BONUS
Get $20 voucher upon joining as a member

COLLECT STAMPS AND EARN REWARDS

What is Flex Rewards?

- A full featured loyalty and customer marketing system designed to **boost repeat business**, **simplify customer communications**, and **automate loyalty tasks**

- We offer a **digital stamp card** to replace traditional paper "punch" or "stamp" cards. The card can also be used as a **prepaid services or items card** to boost sales.

- Customers access their card via any mobile **phone browser** or the **Flex Rewards App**
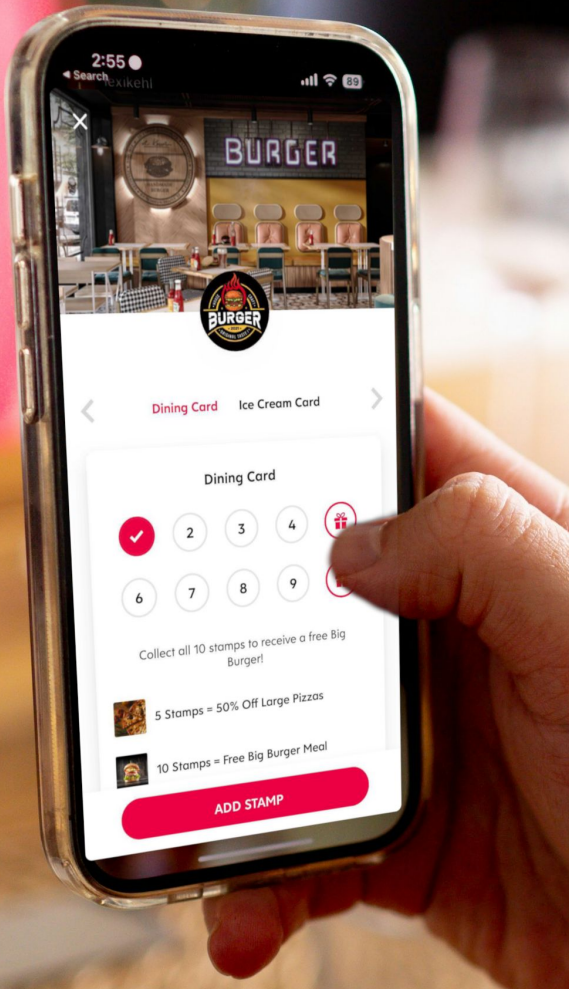
Screenshot of a digital stamp card on the Flex Rewards app. Each card can hold up to 100 stamps. Numbers on the card indicate unearned stamps. Gift Box indicates a stamp milestone that will issue a reward.
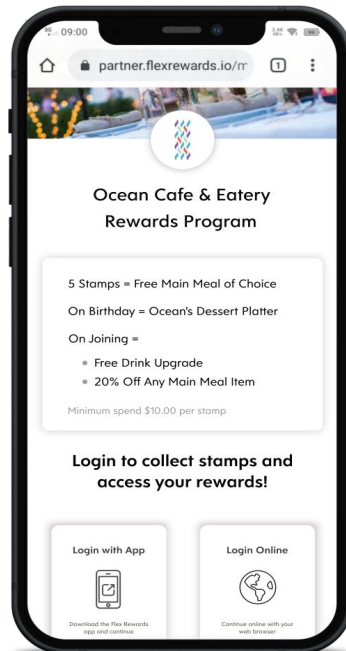
How Does it Work?

1. Scan QR Code

Staff display a digital or printed **"Add Stamp" QR Code**. Customers scan the QR code with their phone camera

QR codes can be displayed in printed form, or digitally via the Companion App from any browser-enabled device such as a tablet or smartphone.
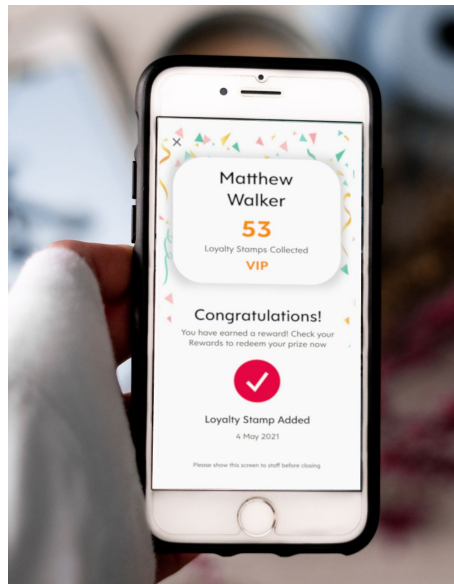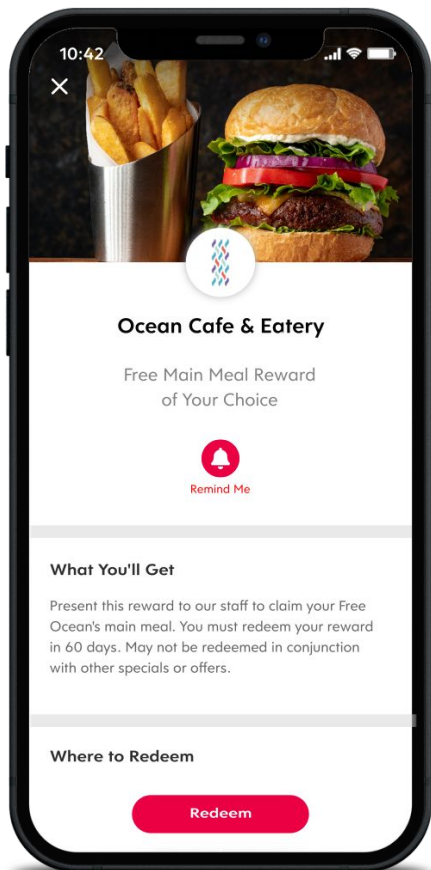
2. Login Once

After scanning the QR code, customers login once with one-touch Google or Apple ID. Customers do not need to login again or install the app if they don't want to

3. Collect Stamps!

Stamps are instantly credited to your customer's stamp card.

Ocean Cafe & Eatery
Rewards Program

5 Stamps = Free Main Meal of Choice

On Birthday = Ocean's Dessert Platter

On Joining =
- Free Drink Upgrade
- 20% Off Any Main Meal Item

Minimum spend $10.00 per stamp

Login to collect stamps and access your rewards!

Login with App

Download the Flex Rewards app and continue

Login Online

Continue online with your web browser

Matthew Walker

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Loyalty Stamps Collected

VIP

Congratulations!

You have earned a reward! Check your Rewards to redeem your prize now

Loyalty Stamp Added

4 May 2021

Please show this screen to staff before closing

Redeeming Rewards

- Customers receive rewards when they reach designated **stamp milestones**. Rewards are **digital vouchers** (e.g. free coffee on 10th purchase)

- Customers tap the **"Redeem" button** on their phone in the presence of staff. Staff validate the redemption by sighting a success screen

- Staff can also redeem rewards manually via the **Merchant Companion App**

Screenshot of a reward card on the Flex Rewards app. Customers redeem rewards by tapping the "Redeem" button and claim reward benefits on site.
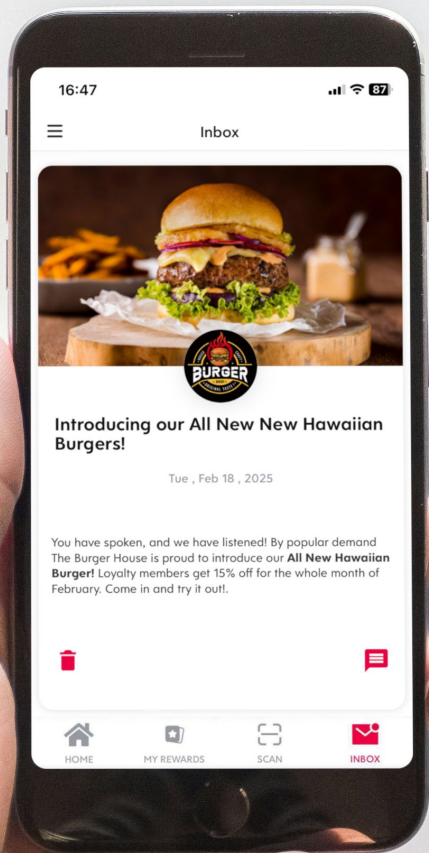
Communicate with Ease!

We make it easy for you to communicate with your customers on a regular basis to announce promotions, updates, and special events.

In-App Messages

Send custom in-app message to customers via the app. All messages are media-rich for deeper engagement.

Loyalty Rewards

Send custom rewards to customers whenever you have a promotion or special offer.

Push Notifications

Send **unlimited mobile push notifications** and **email alerts** with your announcements or loyalty rewards

Automate Loyalty Tasks...

We automate key loyalty tasks to ensure you get the maximum return from your membership.

We Miss You Rewards

Automatically send Rewards, Messages or Free Stamps to inactive members to bring them back. Can also be used to show appreciation to your VIPs.
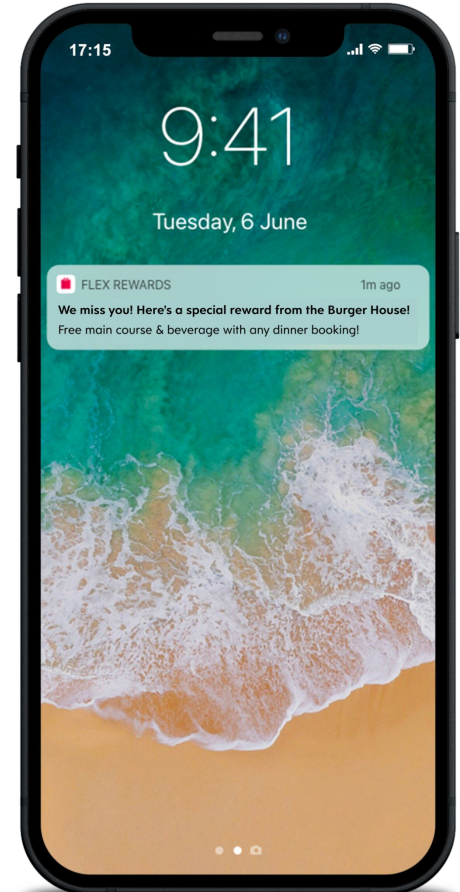
Welcome Rewards

Issue 'Welcome Rewards' when anyone joins your program. Great for incentivizing sign-ups when you promote your rewards program

Birthday Rewards

Configure birthday rewards that will automatically send to each member prior to their birthday

Referral Rewards

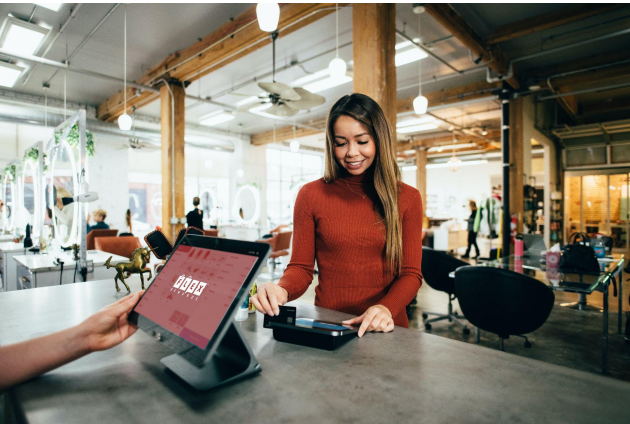Give bonus rewards to members who make successful business referrals.
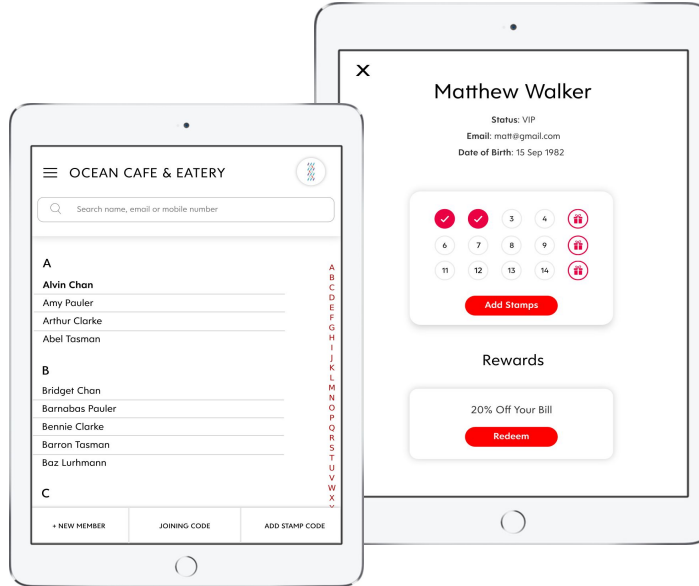
Front Desk Operations

For high-end operations like spas or clinics, you can use our Merchant Companion App to administer customer accounts without using QR codes

1. Use the Companion App to manually register or lookup customers by name, email, or phone number from any tablet, phone or computer.
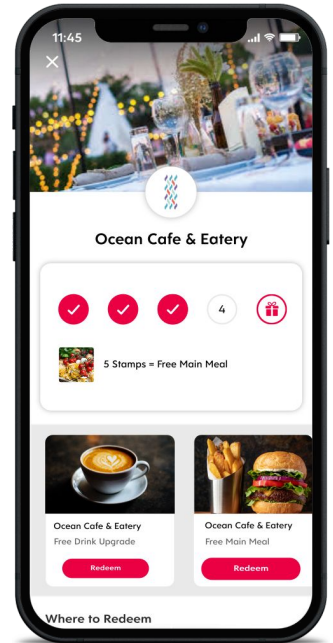

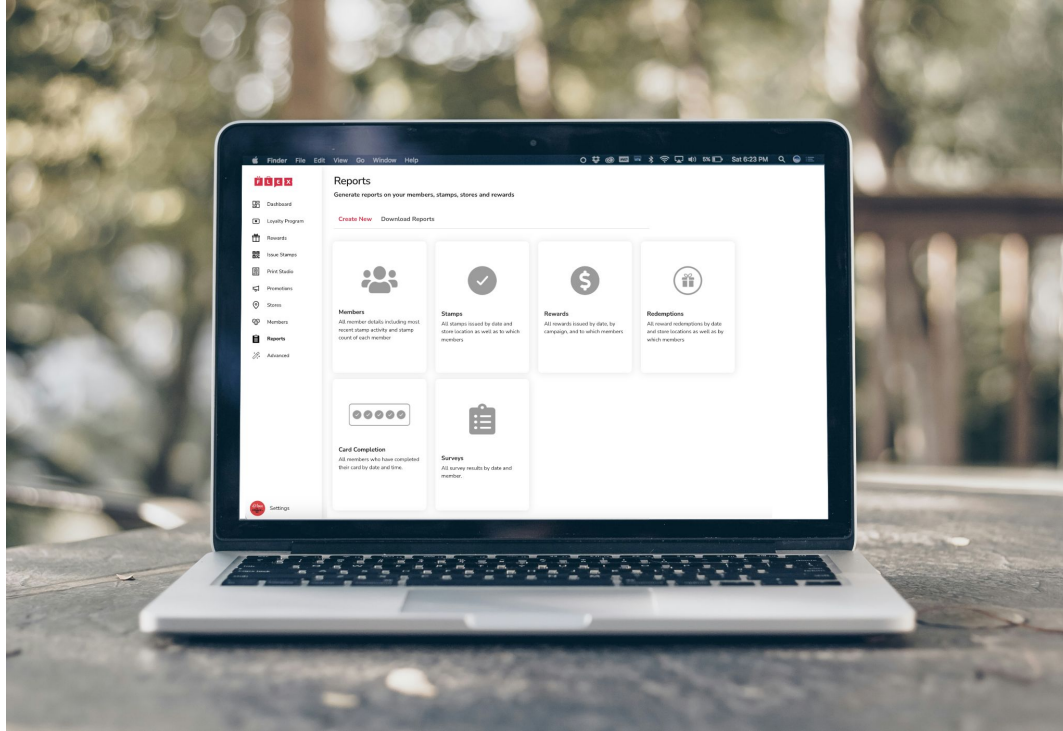The Companion App is accessible via any device with a browser

OCEAN CAFE & EATERY

Search name, email or mobile number

A
Alvin Chan
Amy Pauler
Arthur Clarke
Abel Tasman

B
Bridget Chan
Barnabas Pauler
Bennie Clarke
Barron Tasman
Baz Lurhmann

C

A B C D E F G H I J K L M N O P Q R S T U V W X Y

+ NEW MEMBER   JOINING CODE   ADD STAMP CODE

Matthew Walker
Status: VIP
Email: matt@gmail.com
Date of Birth: 15 Sep 1982

3 7 8 9
11 12 13 14

Add Stamps

Rewards

20% Off Your Bill

Redeem

2. Update customer accounts by adding stamps and redeeming rewards.

Ocean Cafe & Eatery

5 Stamps = Free Main Meal

Ocean Cafe & Eatery
Free Drink Upgrade
Redeem

Ocean Cafe & Eatery
Free Main Meal
Redeem

Where to Redeem

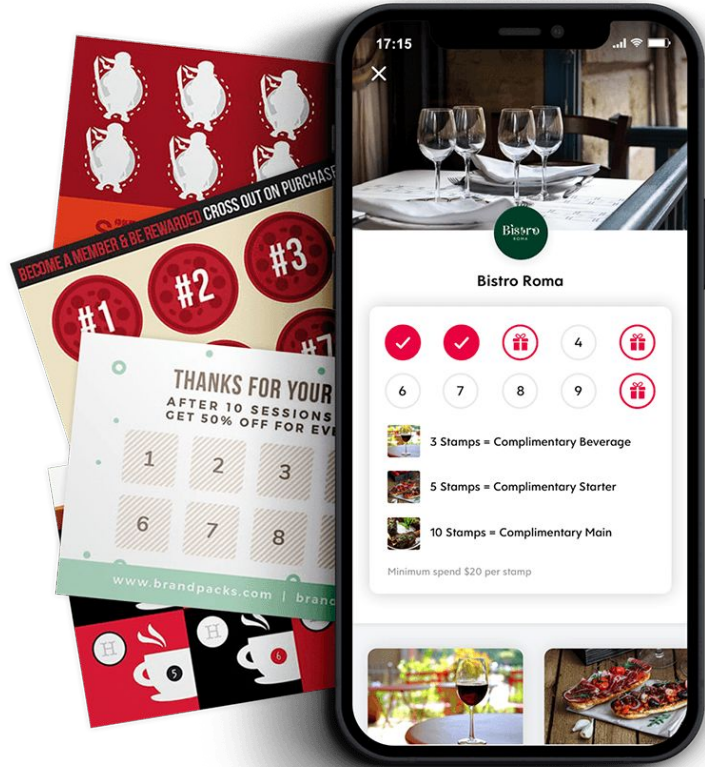**3.** Customers check progress online or through the Flex Rewards app.

Data Reports & Analytics

Get real-time data reports on stamp activity, reward activity, membership details, and store performance.
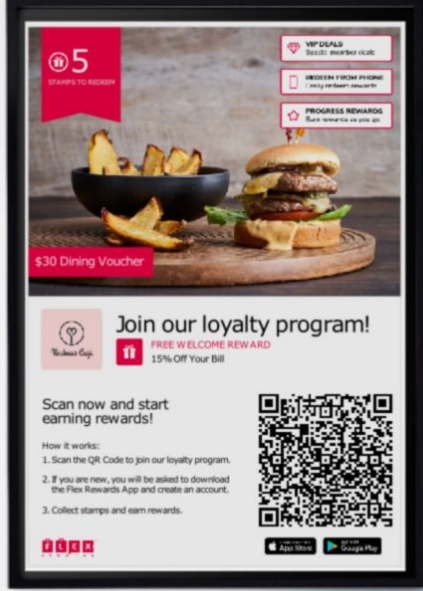
All transactions are time-stamped for analytics and reconciliation purposes.

Data reports are downloaded in CSV format.

Pricing

- Flat monthly fee of **US$36 / month**

- **30-day Free Trial**

- 24/7 technical support

- **No long-term contract**

- **Month-to-month billing**

- **No limit on membership numbers**

- Payments are processed through credit card via Stripe on the 1st of each month

Included Extra Features

- **Audience Targeting**
- **Surveys**
- **Multiple Cards***
- **Multiple Stores***
- **Joining Displays & Templates**
- **Unlimited Sub-Users**
- **Digital Stamp Passport Option**
- **Capture Additional Information**
- **Choice of App or Browser interface**
- **Bulk Import of Customer Lists**

* The Flex Loyalty Plus+ Plan comes with 2 card slots and 1 venue. Extra card slots are US$10.00/month each, and extra venues are US$14.50/month each. Contact us for bulk rates if you are a national or regional brand

About Us

Flex Rewards is a business of **Flextech.io Pte. Ltd.**, headquartered in Singapore & New Zealand

Flex Rewards operates in the **USA, Canada, the UK, Australia, New Zealand** and **Singapore**

The registered address of the company is 20 Cecil Street, #05 - 03 Plus, Singapore 049705. Our company UEN registration number is 201803115D

More information at **www.myflexrewards.com**

Contact us at **support@myflexrewards.com**