



Digital Stamp Card Solution

An automated loyalty and customer
marketing system for local businesses

A digital stamp card for Craftsmen Coffee. The top half features a photograph of a hand holding a white cup of coffee with latte art. Below the photo is a circular logo with a coffee mill icon and the text 'CRAFTSMEN COFFEE'. The bottom half of the card is white and contains the following text:

JOIN OUR REWARDS PROGRAM



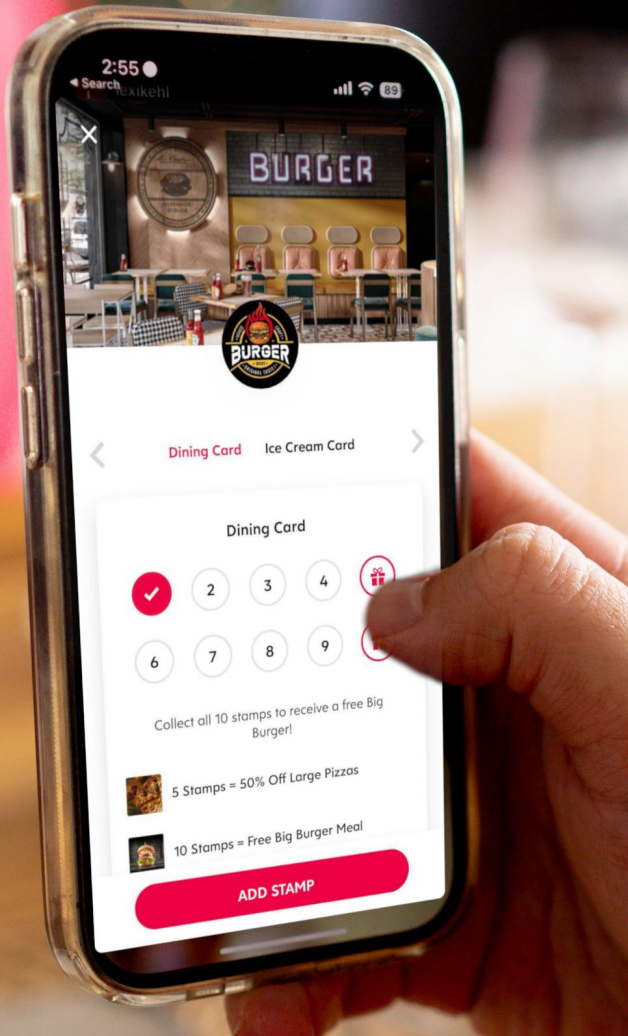
TIER REWARDS
BIRTHDAY PERKS
WELCOME BONUS
Get \$20 voucher upon
joining as a member

COLLECT STAMPS AND EARN REWARDS

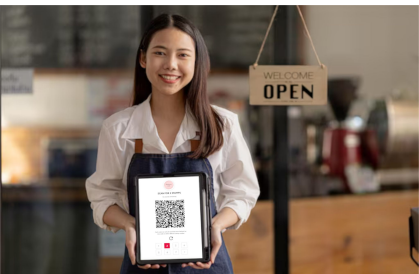
What is Flex Rewards?

- A **digital stamp card** to replace traditional paper “punch” or “stamp” cards.
- Customers collect stamps and receive rewards when they reach **stamp milestones**
- Rewards are **digital vouchers** that can be redeemed upon presentation to staff
- Customers access their card via any mobile **phone browser** or the **Flex Rewards App**
- Designed to **boost repeat business** and automate customer marketing with **unlimited push notifications** and **email alerts**

Screenshot of a digital stamp card on the Flex Rewards app. You can operate multiple cards simultaneously. Each card can hold up to 100 stamps. Numbers on the card indicate unearned stamps. Gift Box indicates a stamp milestone that will issue a reward. Stamp milestones can be assigned to any stamp number. Upon completion, the stamp card will reset to zero.



How Does it Work?



Step 1

Staff display a digital or printed “Add Stamp” QR Code. Customers scan the QR code with their phone camera

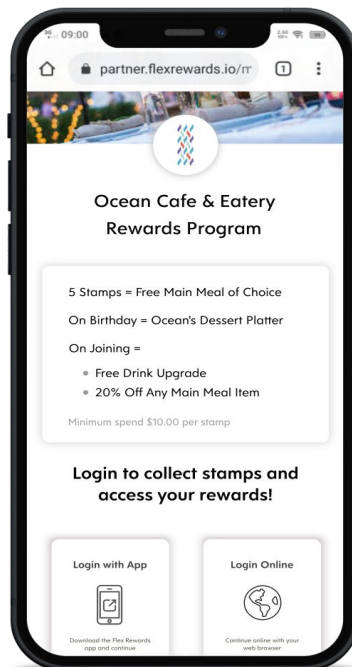


QR codes can be displayed in printed form, or digitally via the Companion App from any browser-enabled device such as a tablet or smartphone.

Step 2

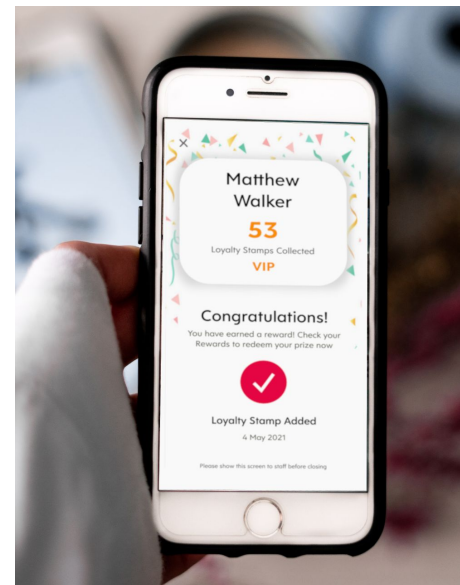
After scanning the QR code, customers login with one-touch Google or Apple ID.

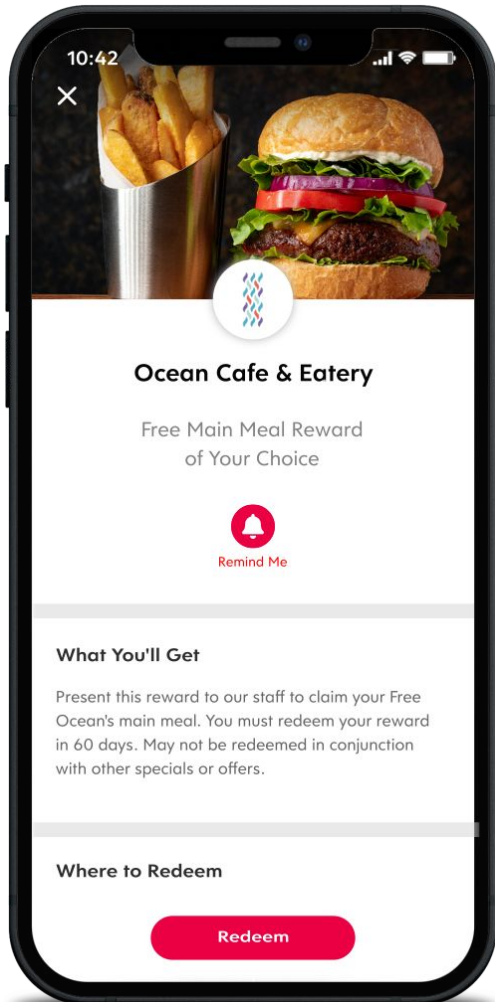
Customers do not need to login again or install the app if they don't want to



Step 3

Stamps are instantly credited to your customer's stamp card. Rewards are delivered when stamp milestones are reached.





How are Rewards Redeemed?

- Rewards are redeemed by customers tapping the **“Redeem”** button on their phone in the presence of staff. Staff validate the redemption by sighting a success screen
- Alternatively, staff can redeem rewards for customers manually via the Merchant Companion App

Screenshot of a reward card on the Flex Rewards app. Customers redeem rewards by tapping the “Redeem” button and claim reward benefits on site.

Communication Tools

In-App Messages

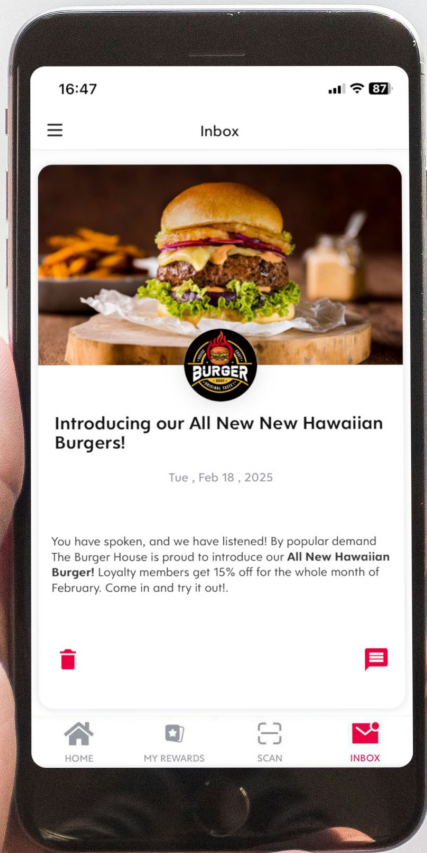
Send custom in-app message to customers via the app. All messages are media-rich for deeper engagement. Perfect for news and announcements.

Loyalty Rewards

Send custom rewards to customers whenever you have a promotion or special offer. Perfect for loyalty promotions or special marketing campaigns.

Push Notifications

Send unlimited **mobile push notifications** and **email alerts** with your announcements or loyalty rewards. There are no limits on sending out push notifications or emails.



Loyalty Automations

Welcome Rewards

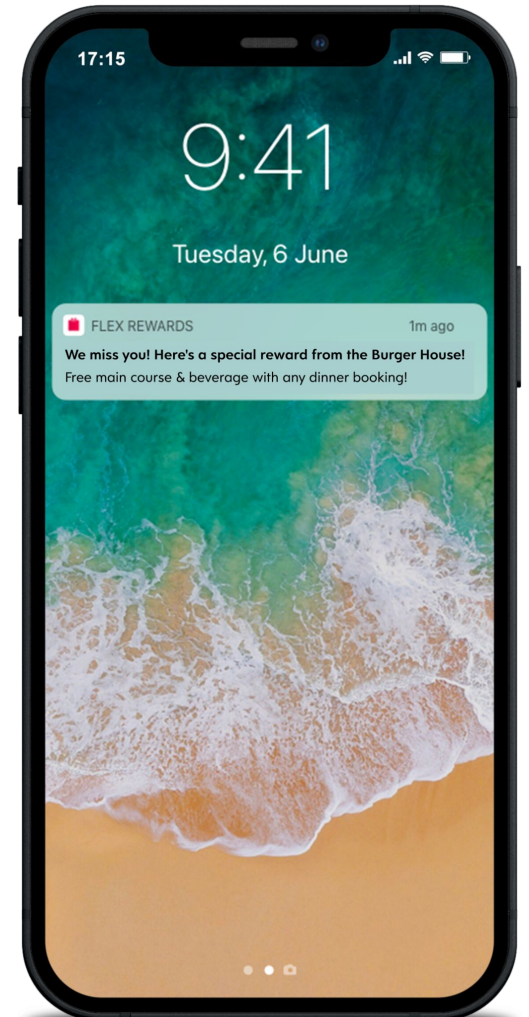
Issue 'Welcome Rewards' when anyone joins your program. Great for incentivizing sign-ups when you promote your rewards program

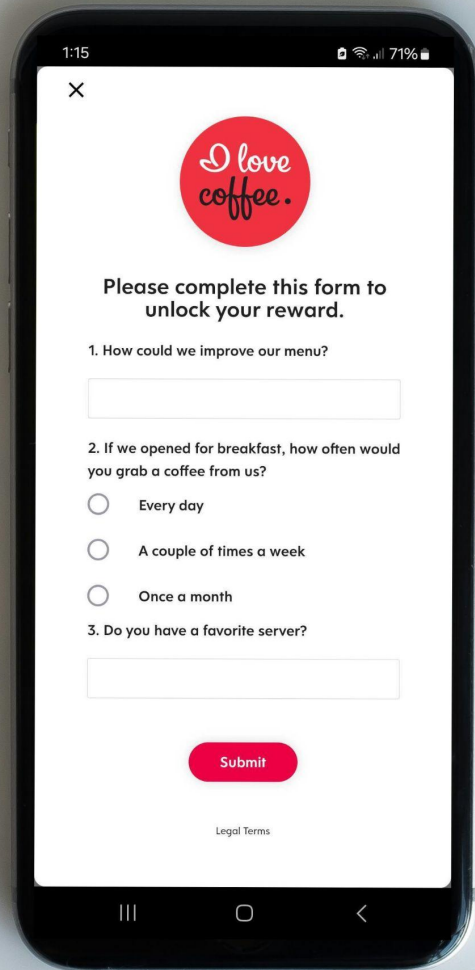
Birthday Rewards

Configure birthday rewards that will automatically send to each member prior to their birthday

Referral Rewards

Give bonus rewards to members who make successful business referrals.





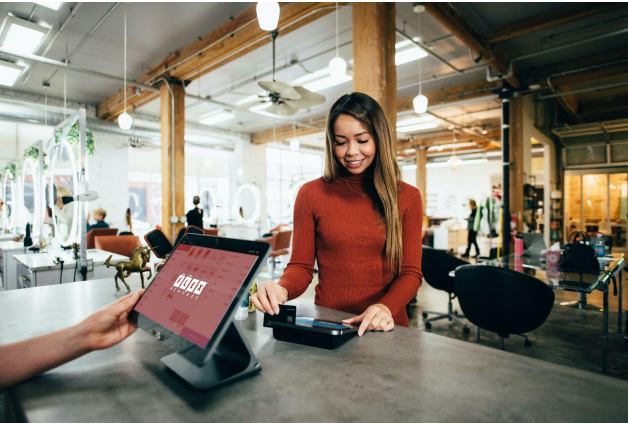
Get Feedback with Surveys

- Issue “**locked rewards**” that are unlocked **by completing a survey**. This is a highly effective way to get customer feedback
- You can ask any questions, and receive responses as **text or multiple choice** answers
- Results are emailed or downloaded from your Dashboard

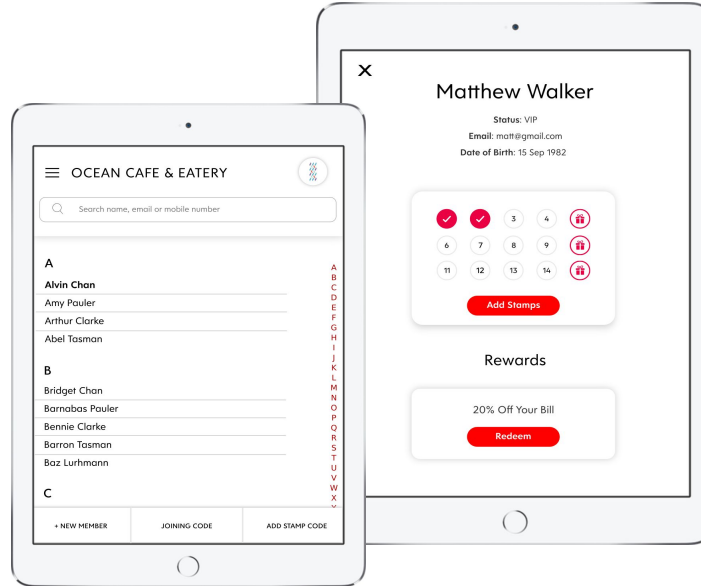
Front Desk Operations

For high-end operations like spas or clinics, you can use our Merchant Companion App to administer customer accounts without using QR codes

1. Use the Companion App to manually register or lookup customers by name, email, or phone number from any tablet, phone or computer.



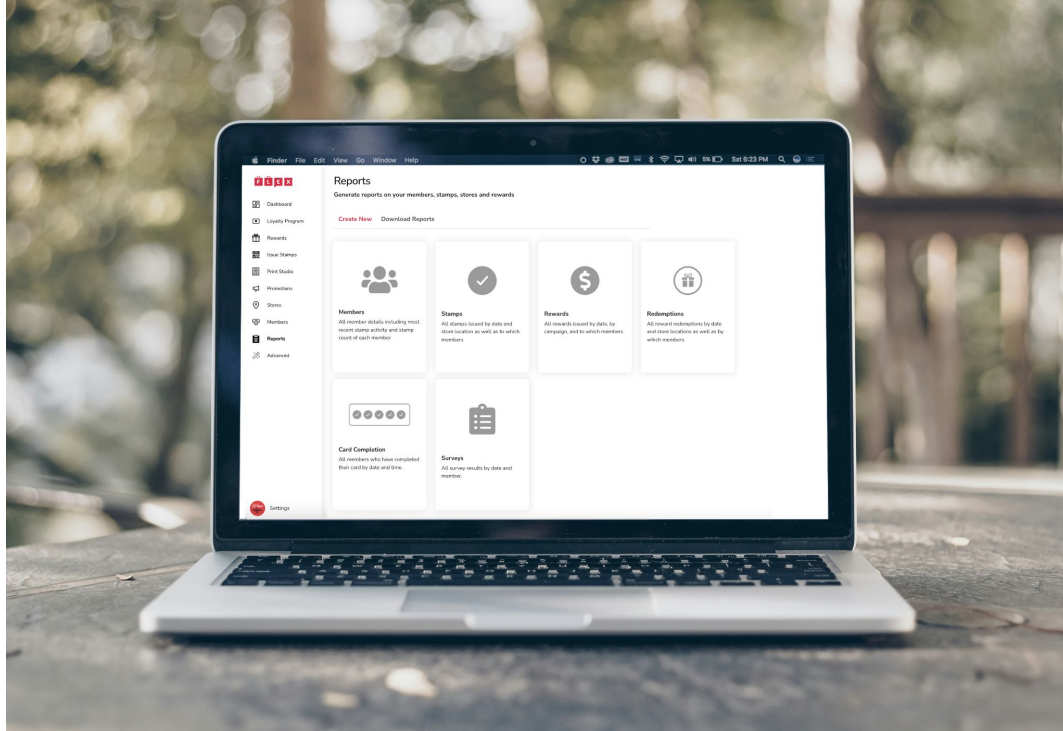
The Companion App is accessible via any device with a browser



2. Update customer accounts by adding stamps and redeeming rewards.

3. Customers check progress online or through the Flex Rewards app.

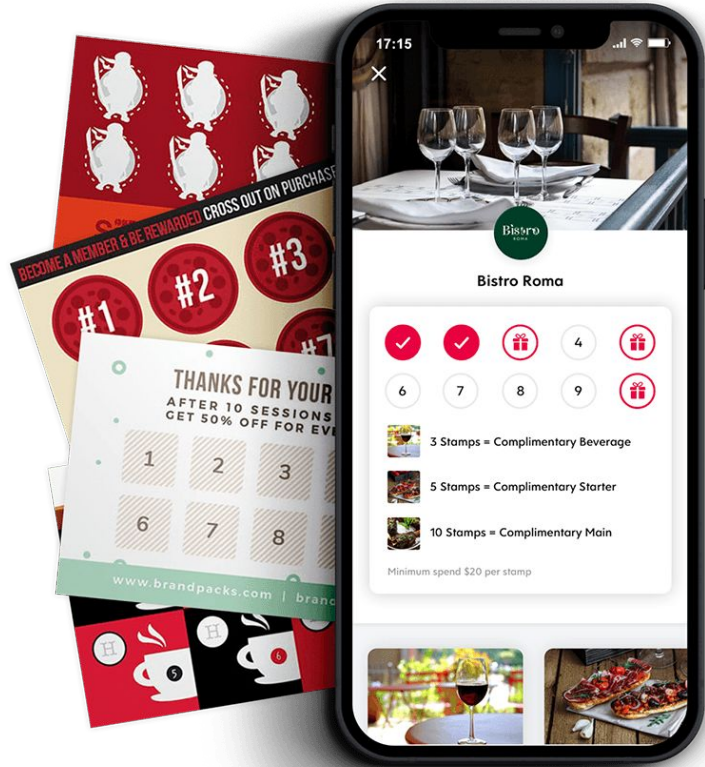
Data Reports & Analytics



Get real-time data reports on stamp activity, reward activity, membership details, and store performance.

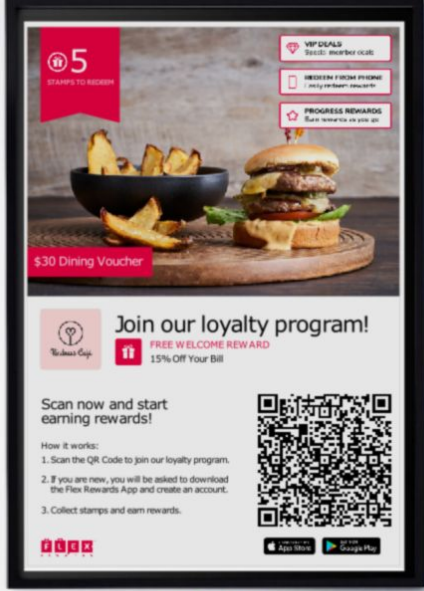
All transactions are time-stamped for analytics and reconciliation purposes.

Data reports are downloaded in CSV format.



Pricing

- Flat monthly fee of **US\$36 / month**
- **30-day Free Trial**
- 24/7 technical support
- **No long-term contract**
- **Month-to-month billing**
- **No limit on membership numbers**
- Payments are processed through credit card via Stripe on the 1st of each month



Included Extra Features

- **Joining Displays & Templates**
- **Unlimited Sub-Users**
- **Digital Stamp Passport Option**
- **Multiple Cards***
- **Multiple Stores***
- **Capture Additional Information**
- **Bulk Import of Customer Lists**

* The Flex Loyalty Plus+ Plan comes with 2 card slots and 1 venue. Extra card slots are US\$5.00/month each, and extra venues are US\$14.50/month each. Contact us for bulk rates if you are a national or regional brand

About Us

Flex Rewards is a business of **Flextech.io Pte. Ltd.**, headquartered in Singapore & New Zealand

Flex Rewards operates in the **USA, Canada, the UK, Australia, New Zealand** and **Singapore**

The registered address of the company is 20 Cecil Street, #05 - 03 Plus, Singapore 049705. Our company UEN registration number is 201803115D

More information at www.myflexrewards.com

Contact us at support@myflexrewards.com

DISCLAIMER: Please read our Terms and Privacy Policy which contain important information governing the use of our platform. Our Terms may be found at <https://myflexrewards.com/terms> and our Privacy Policy at <https://myflexrewards.com/privacy>. This brochure is provided to you for general introductory purposes only and should not be viewed as a substitute for the Terms or Privacy Policy. Pricing of our services may also be updated from time to time via our website, and any pricing information provided in this brochure may be superseded by new information on our website. If you decide to utilize our services, the Pricing, Terms and Privacy Policy published on our website shall govern your use of the platform. We also do not warrant the accuracy or reliability of any data or statistical information provided in this presentation. Your decision to deploy your loyalty program on our platform shall be based on your trial of our system as well as the technical features made available to you at the time of your trial. This brochure was last updated on 1 September 2023.