

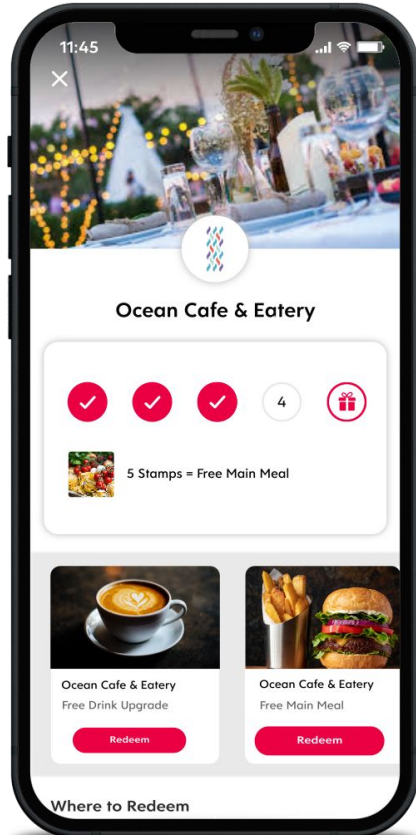


Loyalty Stamp Card Solution

A scalable digital loyalty and CRM platform for local & global businesses



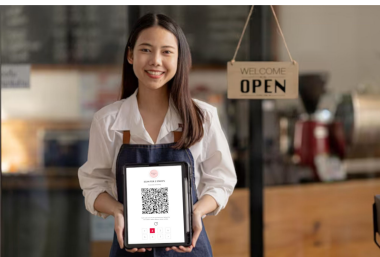
What is Flex Rewards?



- A **digital stamp card** to replace traditional paper “punch” or “stamp” cards.
- Designed to **boost repeat business** and rapidly **build a local customer database**
- Accessible via any mobile **phone browser** (Chrome, Safari, Firefox) or the **Flex Rewards App** (iOS & Android)
- Customers collect stamps and receive rewards when they reach **stamp milestones**
- Rewards are **digital vouchers** that can be redeemed immediately upon presentation to staff

Screenshot of a digital stamp card on the Flex Rewards app. Each card can be configured to hold between 1 to 50 stamps. Numbers on the card indicate unearned stamps. Giftbox indicates a stamp milestone where your customer will receive a reward. Milestones can be assigned to any stamp number, and more than one stamp number for a tiered loyalty progression. Upon completion, the card resets to zero, and the customer begins again.

How Does Flex Rewards Work?



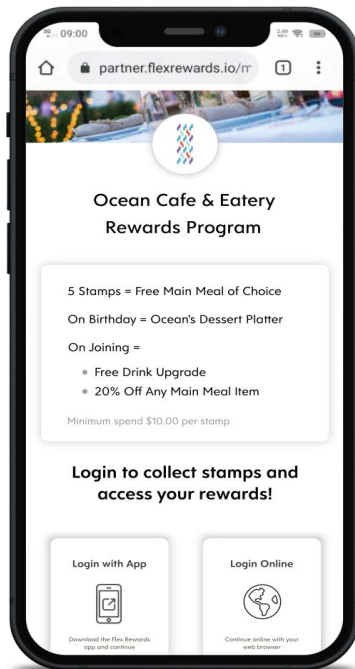
QR codes can be displayed in printed form, or digitally via the Companion App from any browser-enabled device such as a tablet or smartphone.

1.

Staff display a digital or printed **"Add Stamp" QR Code** to customers. Customers scan the QR code once with their phone camera. No app download is required.

2.

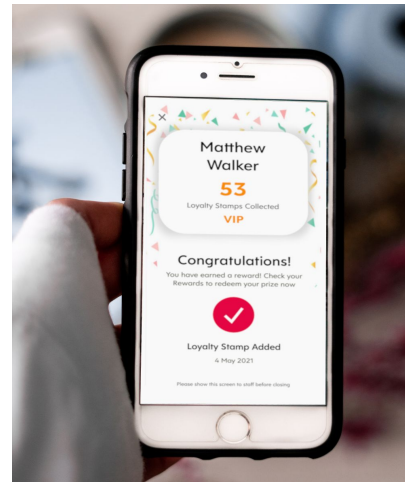
After scanning the QR code, customers are invited to sign-up online, or optionally via the Flex Rewards app. Signup is fast, with one-touch Google and Apple ID logins.



Landing page is branded with your logo and marketing assets

3.

After login, stamps are instantly credited to your customer's stamp card. Rewards are delivered when stamp milestones are reached.



Success screen, animation and sound indicating that a stamp has been added to the customer's stamp card

Front Desk Operations

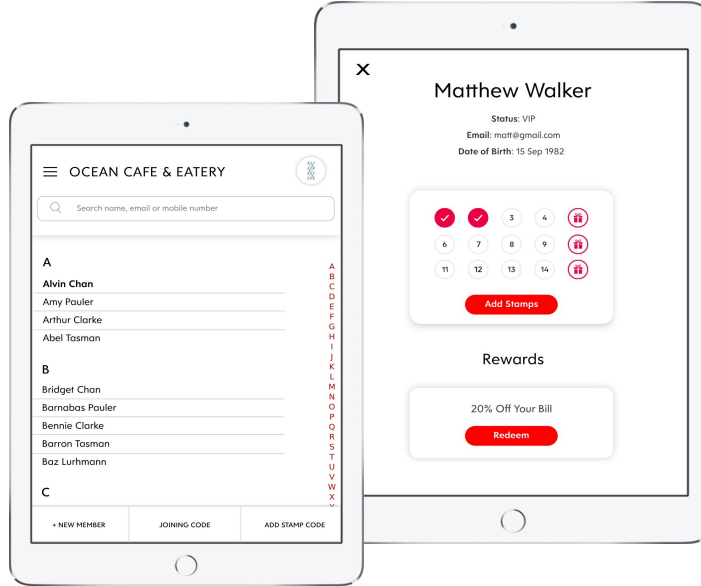
For high-end operations like spas or clinics, you can use our Merchant Companion App to administer customer accounts without using QR codes

1.

Use the Companion App to manually register or lookup customers by name, email, or phone number from any tablet, phone or computer.

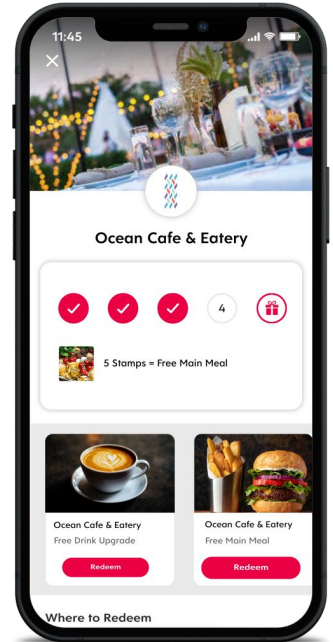


The Companion App is accessible via any device with a browser



2.

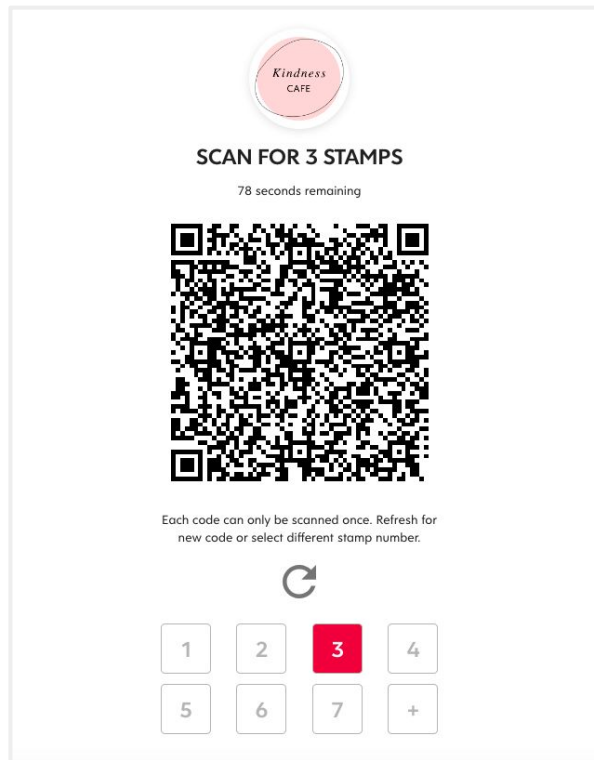
Update customer accounts by adding stamps and redeeming rewards.



3.

Customers check progress online or through the Flex Rewards app.

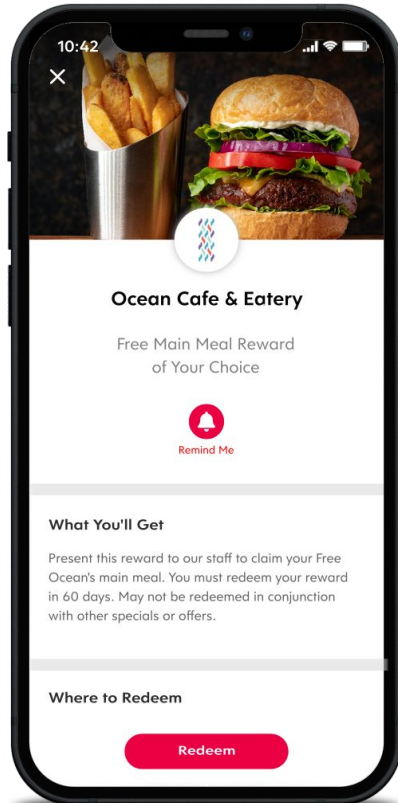
What Makes Us Unique?



- We use proprietary technology to generate single-use QR codes that issue multiple stamps in a single scan.
- Staff simply tap a number to generate Add Stamp QR codes to issue stamps.
- Each code is unique, and can only be scanned once by the customer. This prevents unauthorised copying or sharing.
- Efficient, secure and easy for staff and customers to operate.

Screenshot of the Companion App in “Basic Mode”. Staff generate single-use Add Stamp QR codes by tapping a number.

How are Rewards Redeemed?



- Rewards are redeemed by customers tapping the **“Redeem” button** on their phone in the presence of staff. Staff validate the redemption by sighting a success screen.
- Alternatively, staff can redeem rewards for customers manually via the Merchant Companion App.

Screenshot of a reward card on the Flex Rewards app. Customers redeem rewards by tapping the “Redeem” button and claim reward benefits on site.

Create Sub-Users for Managers & Staff

You can create an unlimited number of sub-users with different access privileges & system functionality to operate both the Companion App and the Merchant Dashboard. Multiple instances can be run simultaneously.

This allows your staff, management and administrative personnel to utilise different parts of the platform in a controlled environment.

×

Create User

Create

Role

⊕ Manager

Store Access

All Stores

First Name

Sally

Last Name

Fields

Username (use all lowercase)

sallyfields

Email Address (use all lowercase)

sallyfields@gmail.com

Create Password

••••••••

Password must:

✓ Have at least 8 characters

✓ Have at least 1 letter (a, b, c...)

✓ Have at least 1 number (1, 2, 3...)

✓ Include both uppercase and lowercase characters

Confirm Password

••••••••

User Access Rights

Merchant Dashboard

×

None

Companion App

✓ Display add stamp codes
(Issue multiple stamps)

✓ Create member

✓ View members

✓ Add stamps

✓ Redeem rewards

✓ Edit members

✓ Remove rewards

✓ Issue rewards

✓ Remove stamps

✓ Delete members

Store Access

✓ All stores



Data Reports & Analytics



Members

All member details including most recent stamp activity and stamp count of each member



Stamps

All stamps issued by date and store location as well as to which members



Redemptions

All reward redemptions by date and store locations as well as by which members



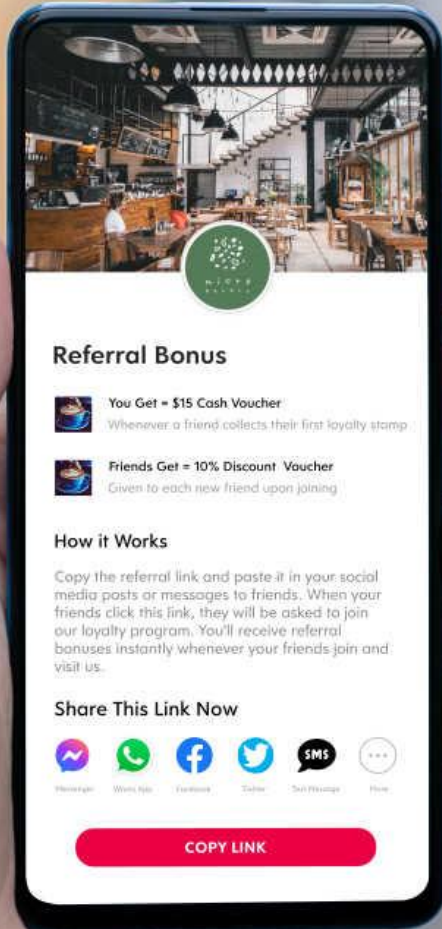
Card Completion

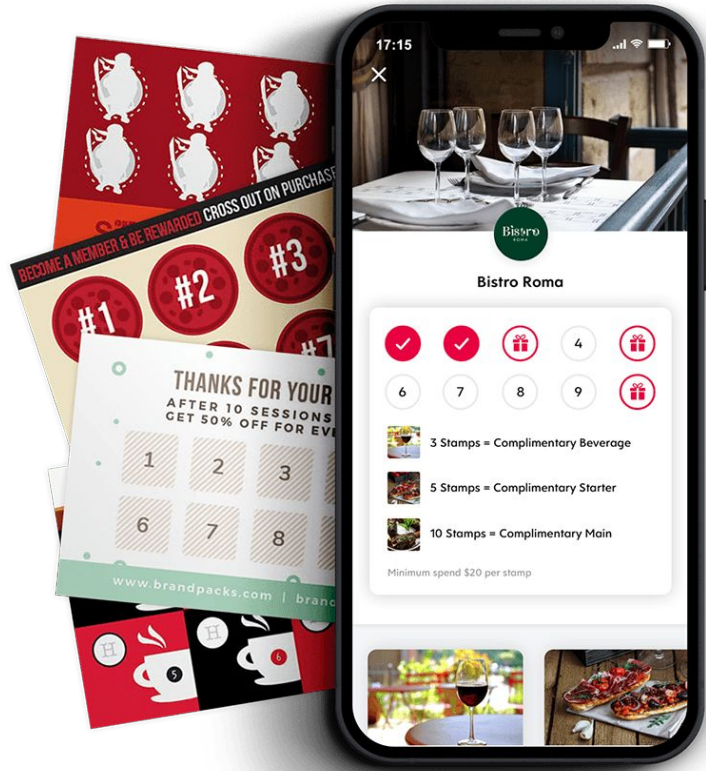
All members who have completed their card by date and time.

- We provide granular, real-time, data reports on stamp activity, reward activity, membership details, and store performance. All transactions are time-stamped for analytics and reconciliation purposes. Data reports are downloaded in CSV format.
- Your members will be asked to opt-in to join your program and consent to the release of personal information to you as the program operator.

Included Extra Features

- Welcome Rewards
- Referral Bonuses
- Birthday Rewards
- Push Notifications
- Prize Draw Campaigns
- Capture Additional Information
- Bulk Import of Customer Lists
- Joining Weblinks (for websites, social media, and EDM)

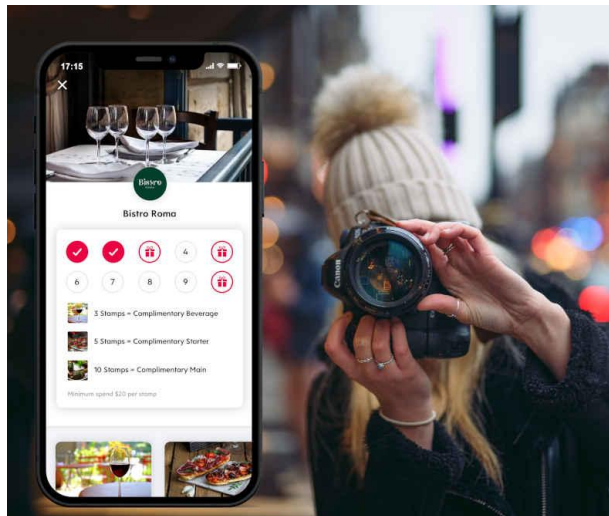




Pricing

- Flat monthly fee of **US\$36 / month**
- **US\$14.50 / month** for each additional venue
- 30-day Free Trial
- Dedicated account manager
- 24/7 technical support
- No long-term contract
- Month-to-month billing
- No limit on membership numbers
- Payments are processed through credit card via Stripe on the 1st of each month

About Us



Flex Rewards is a business of **Flextech.io Pte. Ltd.**, headquartered in Singapore & New Zealand

Flex Rewards operates in the **USA, Canada, the UK, Australia, New Zealand and Singapore**

The registered address of the company is 20 Cecil Street, #05 - 03 Plus, Singapore 049705. Our company UEN registration number is 201803115D

More information at www.myflexrewards.com

Contact us at support@myflexrewards.com

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