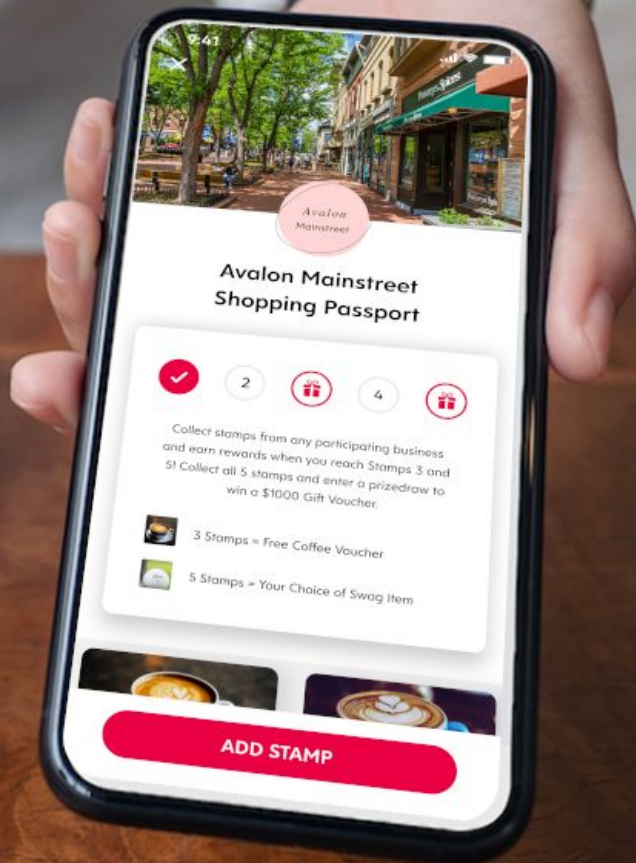




Prize Draw Stamp Passport

A custom digital stamp card for Group Hosts

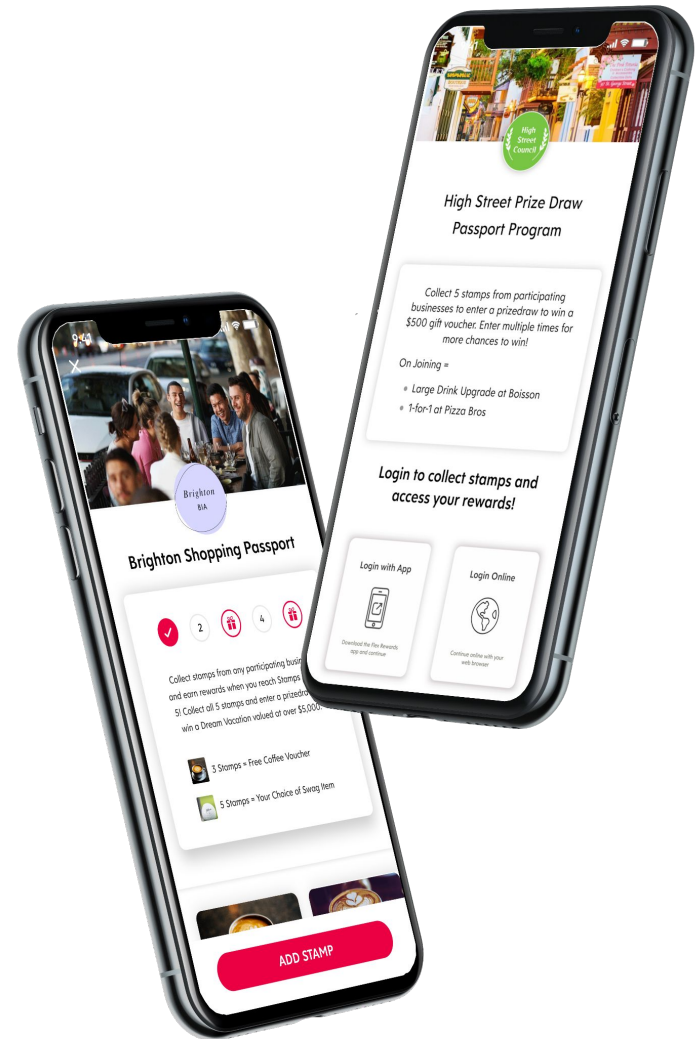


What is the Prize Draw Stamp Passport?

A **custom stamp** card that incentivizes customers to **visit multiple business venues**

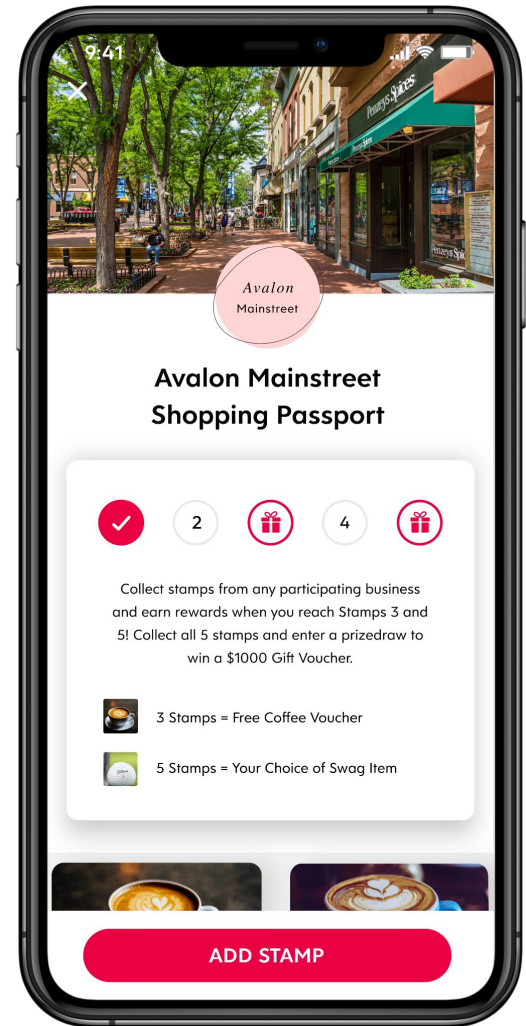
Designed for:

- ★ Business Improvement Associations
- ★ Shopping Centers
- ★ Event Managers and
- ★ Any group that manages multiple venues



How Does it Work?

- Customers access the Passport via the **Flex Rewards App** (iOS & Android) or any **mobile phone browser**
- Participants **collect stamps** from different business venues by scanning a printed **QR code** at each location
- Customers **earn rewards** and **enter prize draws** as they complete their passport

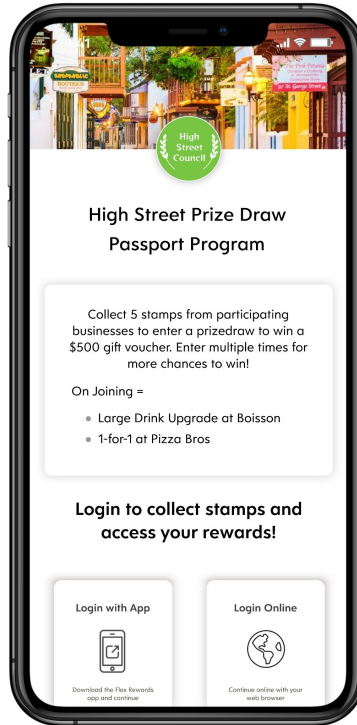


Easy to Operate

1.

Display QR Codes

Printed **QR Codes** are displayed at each venue. Customers scan this code from their phone camera to collect a stamp



No app download is required. Customers can access their passport via their phone browser

2.

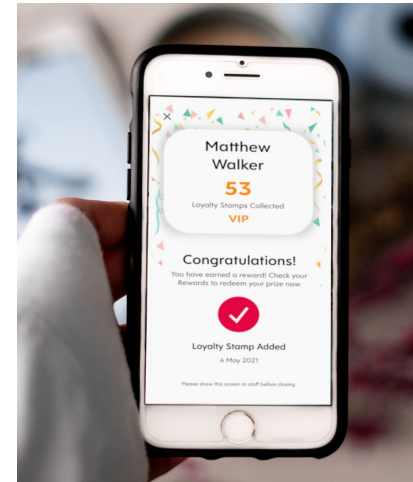
Customers Sign up

Upon scan, the Customer's browser opens and takes the customer to the program's **Landing Page**. The Landing Page describes the program and invites the customer to login with the Flex Rewards app or online via their web browser

3.

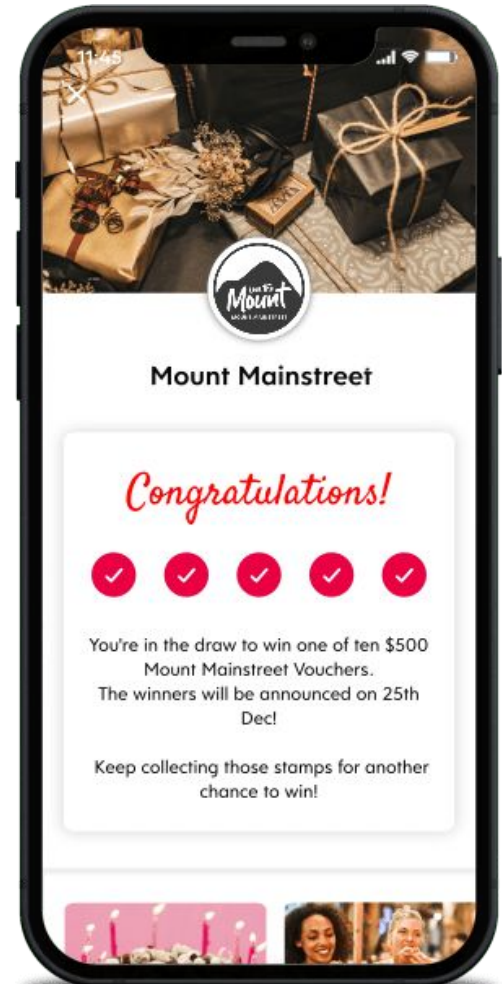
Stamp Added to Passport

The customer joins the Program, and a stamp is automatically added to their card. You can limit the number of stamps collected at each venue to encourage participants to visit multiple venues

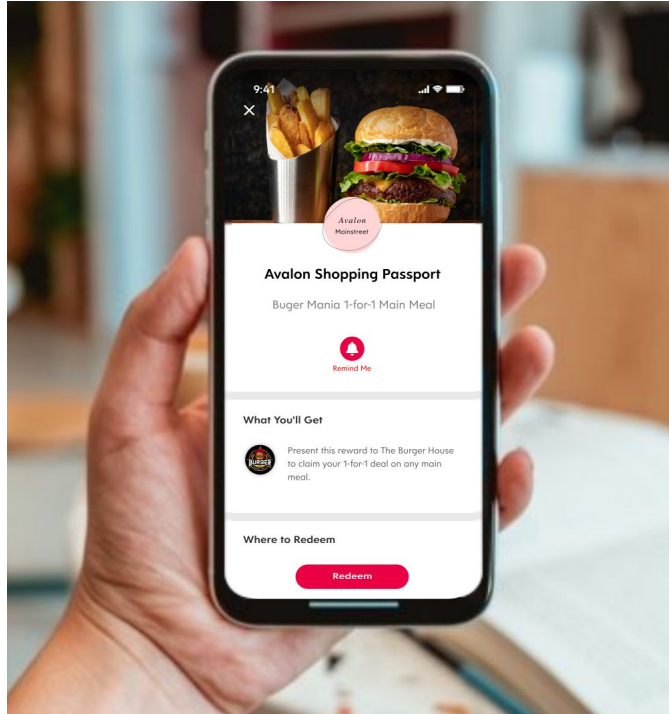


How do Prize Draws work?

- Participants are entered into your Prize Draw **upon joining** your program and/or **upon completing** their passport
- Prize draws can be conducted at the **end of the campaign**, or at **regular intervals** throughout the campaign
- Prizes winners are **notified via email** and announced on social media



How do Rewards Work?



- At your option, customers earn **Progress Rewards** on any stamp milestone, or receive **Welcome Rewards** upon joining as incentives to visit participating businesses
- Rewards are redeemed by tapping the **“Redeem” button** on a Reward card in the Flex Rewards app
- Staff validate the redemption by **sighting a success screen**, or by **accessing customer accounts online** and redeeming rewards for them

Additional Customizations



Multiple Prize Entries

Allow customers to complete your passport multiple times to allow participants to enter prize draws multiple times



Custom Notifications

Customize program descriptions and success notifications when customers complete your passport



Add Venues Anytime

As more venues sign up to your program, you can add them dynamically anytime during the campaign



Booking Links

Insert links to booking pages to make it easy for participants to visit other venues



Sponsor Logos

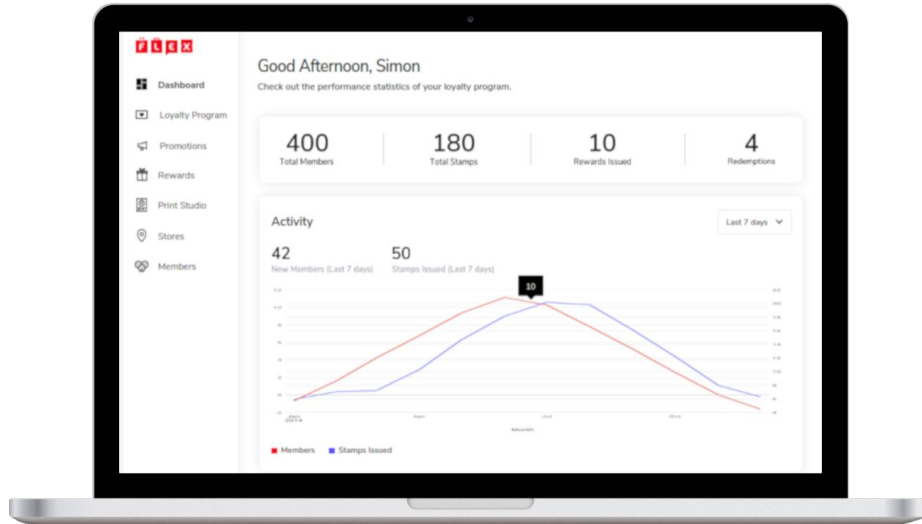
If your campaign is sponsored by third party brands or businesses, you can insert sponsor logos in rewards and program descriptions



Custom Data Report

Request custom data reports to track the progress of different venues or participant activities

Data Collection & Privacy

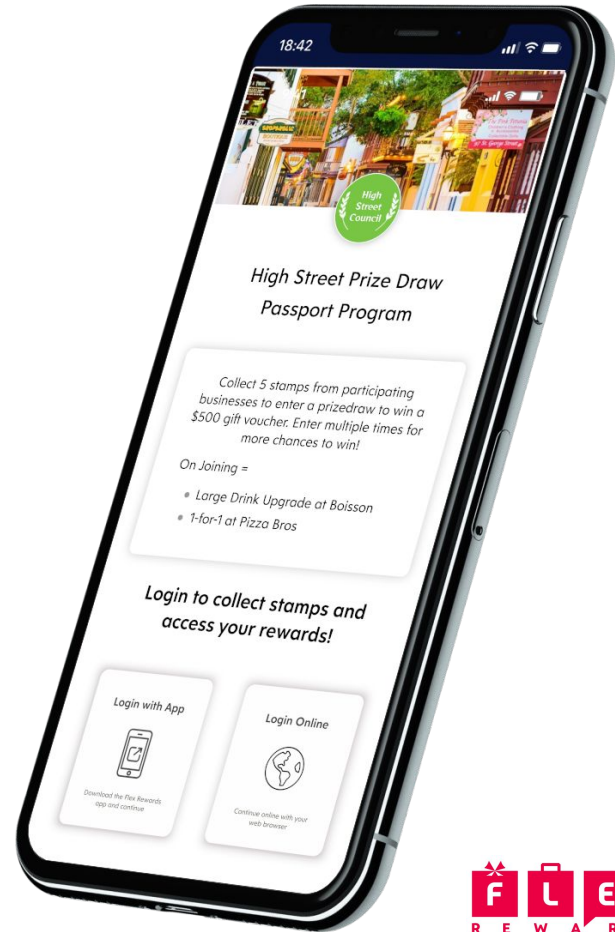


Screenshot of Flex Rewards' Merchant Dashboard where you can access and download member details at any time

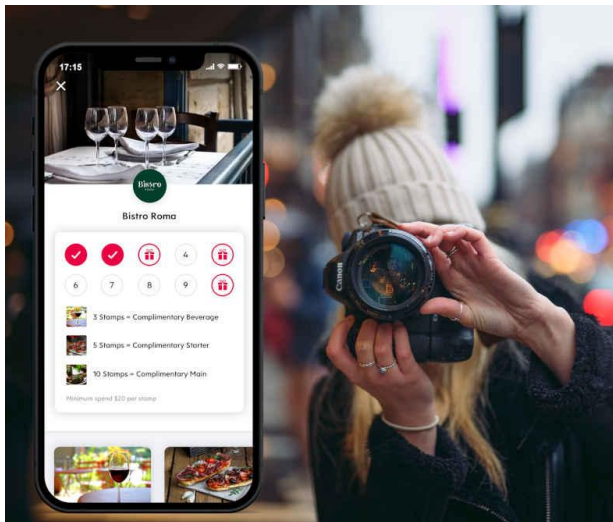
- You may download a CSV list of all member details anytime from your Flex Rewards Merchant Dashboard. Member information includes First Name, Last Name & Email address
- Members must opt-in to join your program and consent to the release of personal information to you as the program operator

Pricing

- Pricing is determined by the number of venues covered by your program
- There are no limitations on customer sign-up numbers
- Payments are processed through credit card via Stripe on the 1st of each month
- Contact us for a free quote



Contact Us



Flex Rewards is a business of **Flextech.io Pte. Ltd.**, headquartered in Singapore & New Zealand

Flex Rewards operates in the **USA, Canada, the UK, Australia, New Zealand and Singapore**

The registered address of the company is **3 Coleman Street, #03-24, Suite 6553-E, Singapore 179804**

More information at www.myflexrewards.com

Contact us at support@myflexrewards.com

