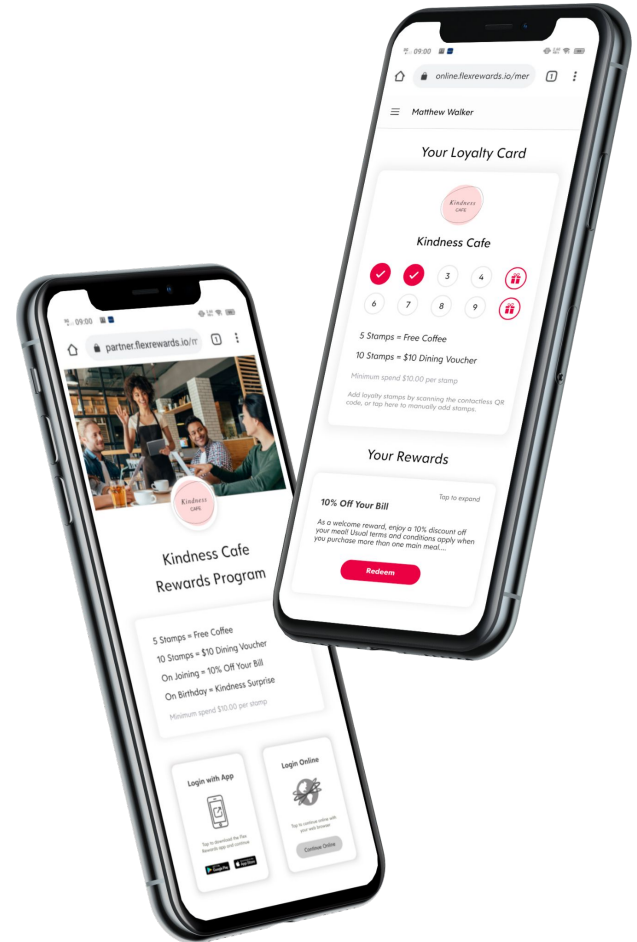


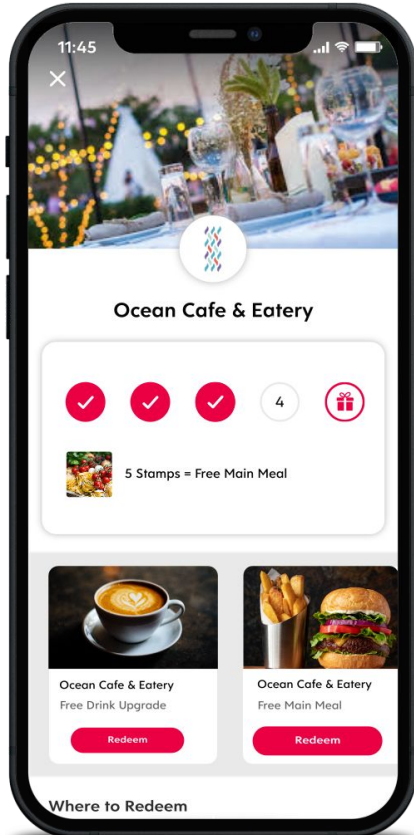


Digital Stamp Card Solution

We make your customers “sticky”SM



What is Flex Rewards?



- A **digital stamp card** to replace traditional paper “punch” or “stamp” cards
- Accessible via the **Flex Rewards App** (iOS & Android) or any mobile **phone browser**
- Customers collect stamps and receive rewards when they reach different **stamp milestones**
- Rewards are **digital vouchers** that can be redeemed immediately upon presentation to staff

Screenshot of a loyalty card on the Flex Rewards app. Numbers indicate stamps on the card, Giftbox indicates when customer is eligible for a reward. Rewards can be assigned to any stamp number.

How Does Flex Rewards Work?



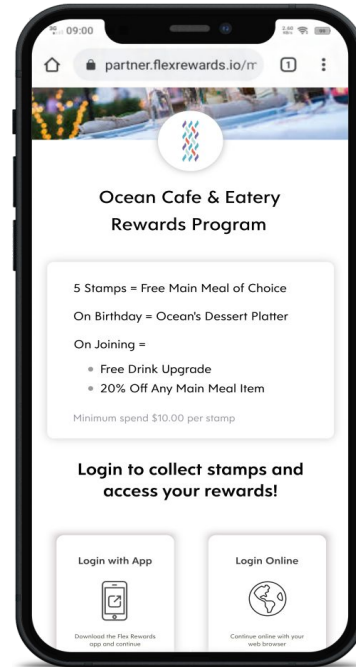
QR codes can be printed and displayed at the counter, or you can generate QR codes on any device using the Companion App (see next page)

1.

An “Add Stamp” QR Code is shown to customers. Customers scan this QR code from their phone camera to collect a stamp. No app download is required

2.

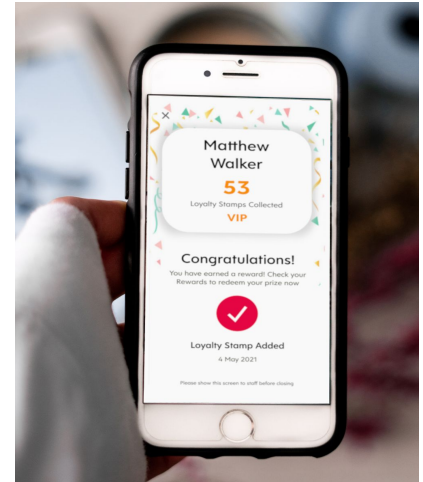
Upon scan, the Customer’s browser opens and takes the customer to the program’s **Landing Page**. The Landing Page describes the program and invites the customer to login with the Flex Rewards app or online via their web browser



Landing page is branded with your logo and brand media assets

3.

The customer adds the loyalty card, and a stamp is automatically added to their card



Success screen indicating that a stamp has been added to the customer’s stamp card

Or, use the Companion App

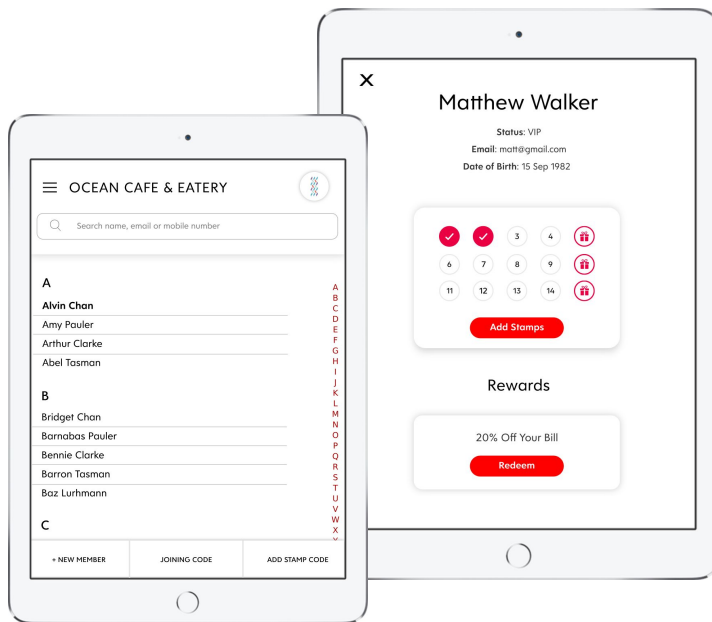
You can also administer stamps and rewards from any device...

1.

Lookup customers online from any browser-enabled tablet, phone or computer

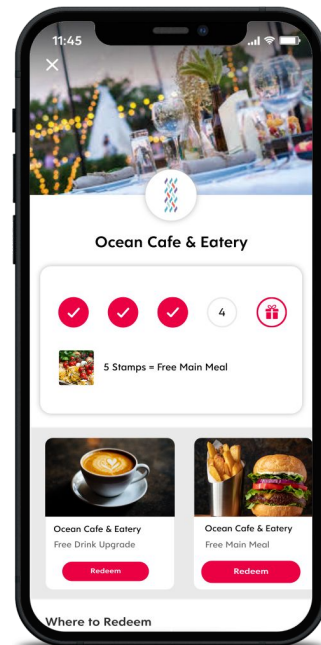


Lookup customer accounts by name, email or mobile number



2.

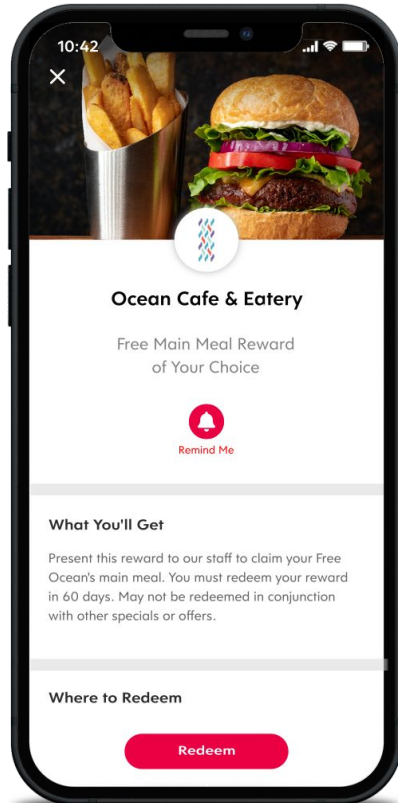
Update customer accounts by adding stamps and redeeming rewards



3.

Customers check their progress online or through the Flex Rewards app

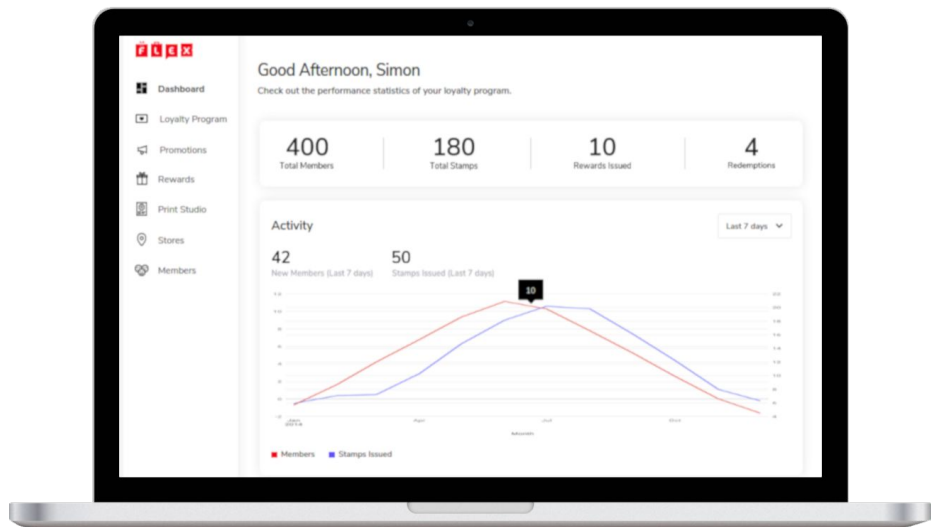
How are Rewards Redeemed?



- Rewards are redeemed by tapping the **“Redeem”** button on a Reward card in the Flex Rewards app, or by staff accessing customer accounts online and redeeming rewards for them
- Staff validate the redemption by sighting a success screen

Screenshot of a reward card on the Flex Rewards app. Customers redeem rewards by tapping the “Redeem” button and claim reward benefits on site.

Data Collection & Privacy

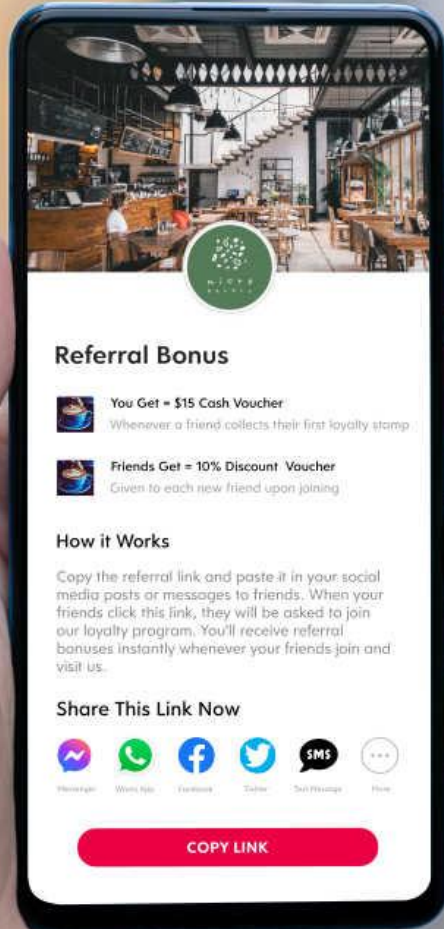


Screenshot of Flex Rewards' Merchant Dashboard where you can access and download member details at any time

- You may download a CSV list of all member details anytime from your Flex Rewards Merchant Dashboard. Member information includes First Name, Last Name & Email address
- Members must opt-in to join your program and consent to the release of personal information to you as the program operator

Additional Features

- Welcome Rewards
- Referral Bonuses
- Birthday Rewards
- Push Notifications
- Prize Draw campaigns
- Joining Weblinks (for websites, social media, and email campaigns)

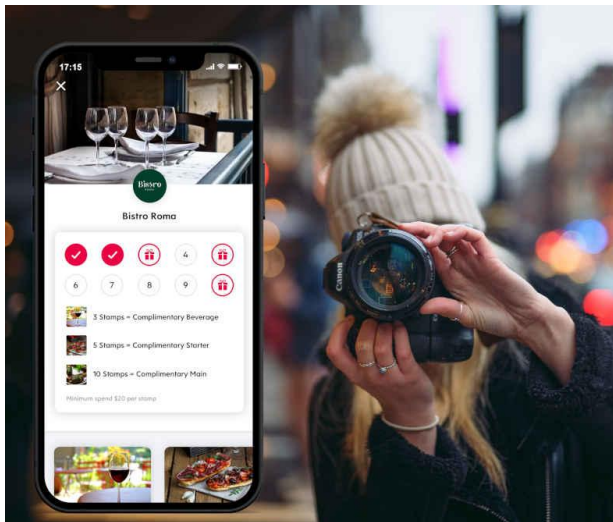




Pricing

- Flat monthly fee of **US\$36 / month**
- 30-day Free Trial
- No long-term contract
- Month-to-month billing
- No limit on member numbers
- Payments are processed through credit card via Stripe on the 1st of each month

About Us



Flex Rewards is a business of **Flextech.io Pte. Ltd.**, headquartered in Singapore & New Zealand

Flex Rewards operates in the **USA, Canada, the UK, Australia, New Zealand and Singapore**

The registered address of the company is **3 Coleman Street, #03-24, Suite 6553-E, Singapore 179804**

More information at www.myflexrewards.com

Contact us at support@myflexrewards.com

